

## CCN Board Meeting

09/17/2018

### Attendees:

David Rosenbaum  
Sven Olson  
Janine Olson  
Dan Stapleton  
Linda Mueller  
Marieke Herrero

### Fall Kickoff Party

Wrights Tavern Saturday 9/22/2018 at 7 PM

About 30 attendees signed up so far

Bartender and venue are confirmed.

Remaining items: food, alcohol, and glasses/paper goods still need to be purchased

Linda M will purchase cheese platters/crudites and cups and napkins.

Janine will purchase beer/wine

Dan will organize "signature" drink and possibly dessert

Budget: \$800 total

\$200 (approx.) for food

\$200 (approx.) for alcohol

\$200 for Tavern (paid)

\$170 for bartender (does not include tip)

### Upcoming Events

Need to start getting upcoming events into the fall calendar – get dates nailed down ASAP

Possible chili cookoff – Eve Isenberg will help organize but not host. Still need a venue (Kim?). Sven will follow up with both Eve and Kim.

Friday coffees – making a plan to make sure at least one board member is at each coffee. Marieke volunteered to attend some. Will work together with Janine.

Cocktails at Saltbox (and possibly other location)

Janine will contact Trail's End and Saltbox and begin planning these.

Beer tasting – David planning one – most likely a Thursday in December

Wine tasting/Holiday Party -- Linda M will follow up with Yvonne Sandell to see if she's interested in hosting a wine tasting holiday party. Potential theme – sparkling wines. Most likely around 30 attendees if a holiday party – would she be willing to host that size event. Need to nail down a date.

Red Sox playoff get together -- Dan will look into setting one up, potentially at Colonial Inn.

## Gourmet Group

### Formation –

Janine is close to done – will be sending out the group lists as well as best practices/can provide help getting first dates set up (eg doodle polls). Likely going out this week. Working with Jay Hellman

### Recipes

People who volunteered to put together menu need to send them into David as soon as possible.

Theme is by country – eg Thailand, Brazil, Romania.

David will work on wine pairings once he sees the menus.

Some discussion about making sure Gourmet Group attendees are all paying members (not regular plus one scenario)

## Newsletter

Linda M handling – will be out before October 1. Will provide quick links to website for more information on each subject area.

Treasurer's Report – Dan presented. Cash on hand about the same as last year (slightly less).

## Advertising

Janine wants to create a list of local area vendors who might be interested in advertising on the website. Wants help from the board members, to each contact a few of the vendors and gauge interest in advertising.

## Postcard mailing –

using a data vendor to get lists of new home owners/renters in the area and targeting them with postcard mailing. Janine heading this up. Some discussion about whether we should mail less frequently to keep costs down. Also some discussion about what the metric is for whether this is a worthwhile investment. Will keep an eye on new members cross referenced to the newcomer lists that we receive from the data vendor.

Schedule:

- Now – sending new mailing round to new residents (since August mailing) and sending second round to the August mailing list.
- In January – send another round to new residents since this September mailing and second round to the September mailing.

- General – work toward August mailing with October repeat and January mailing with March repeat.

Admin:

Meeting began with motion to make Marieke Herrero board member at large – motion approved

Minutes from June meeting approved.