

CCN Board Meeting

10/22/2018

Attendees:

David Rosenbaum
Sven Olson
Janine Olson
Dan Stapleton
Linda Mueller
Marieke Herrero

Sustaining Membership

David started with discussion of potential new membership status – sustaining membership at lower rate

Pros: keeping on members who are less active but still paying could help fund recruitment of new members

Cons: Could be tricky logistically

Next steps: put together proposal after some outreach to lapsed members to get more information on why people let membership lapse. Janine will lead this.

Upcoming Events

Chili cookoff—looking for a location [note -- looks like we have one, on Sunday 12/2/18 based on David's email from 10/30/18]

Friday coffees – October coffee was well attended. Next one is on 11/2 at Ferns. Also – Linda Mueller will follow up with both locations to make sure they know about the free coffee for participants (as part of advertising deal).

Wine tasting/Holiday Party -- Linda M will follow up with Yvonne Sandell to see if she's interested in hosting the holiday party. Need to see what weekend in January would work for them. Potentially can combine with a small event with Concord Orchestra, who contacted us. They would provide small number of musicians and we provide the audience. We can put a cap on number of guests if necessary.

Nature Walk -- Dan will look into setting one up for November 4.

Beer Tasting hosted by David Rosenbaum—date TBD (December 2 was one option but that is now the cookoff).

Gourmet Group update

2 menus are up and 1 wine list is ready

Most groups are up and running

Newsletter update

Linda M handling – will be out for early November. Will provide quick links to website for more information on each subject area.

Coffees

Request for any members who are willing to volunteer their house for events to reach out to info@ccneighbors.org

Treasurer's Report – Dan presented. Cash on hand about the same as last year (slightly less).

Advertising update

Janine created talking points and a spreadsheet of potential businesses to approach

Spreadsheet is now up on google docs so board members can add new business and non profits ideas to contact and indicate which business they will try to contact

Marieke will add non profits to the spreadsheet.

Postcard mailing update

2nd mailing went out 3 weeks ago (begin October)

Schedule from now on: sometime in January and then again in August

1 new member in last month.

Admin:

Minutes from September meeting approved.