

# Concord Carlisle Neighbors Club

## Board Meeting 9-11-17

### Concord Public Library

#### **Board Members:**

*Present:* Sven Olson, President; Shawna Pelton, Communication Coordinator; Janine Olson, Membership Outreach; David Rosenbaum, Webmaster; Dan Stapleton, Treasurer; and Carolyn Schweitzer, Secretary

*Absent:* Kim Donovan Haverstock, Member at Large

*Quorum present:* yes

#### **Status Updates:**

- **Gourmet Club** – David reported we currently have eight established groups (increase of three from last year). The first two menus are currently posted on the website. The Gourmet Club is the most popular activity within CCN. Discussion took place about what is the second most popular activity within the club and whether we should explore other activities to offer our members. Beer tasting and cocktail socials also are popular. Dan volunteered to research what types of activities other newcomer clubs offer that we might consider for our club.
- **Fall Social** – Original date set for Saturday, September 23<sup>rd</sup> at Yvonne and Neil Sandall's home. The Willard Parent Social takes place that same evening. Shawna indicated that Eve would like to host a Chili Cook-off at her home on Saturday, October 21<sup>st</sup>. The Board discussed combining the Fall Social with the Chili Cook-off. Shawna agreed to follow up with Eve about this option. *UPDATE: As of September 12<sup>th</sup> 2017, Eve agreed to host Chili Cook-off/CCN Fall Social.*
- **CCN Parties** – Historically, CCN has organized and paid for two events per year. Other events are self-sustaining, such as Beer Tasting, Wine Tasting, etc.
- **Website** – Member count as of September 11<sup>th</sup> 2017 = 117. Many members are pending renewal so we expect an increase in membership over the next two months.
- **Membership Outreach** – Janine reported that the CCN Cocktail Social Hour would take place on the last Thursday of each month: September 28<sup>th</sup>, October 26<sup>th</sup>, November 30<sup>th</sup> and December 28<sup>th</sup>. Locations: Saltbox Kitchen and Trail's End Café.
- **Activities** –
  - David reported he would host a beer tasting on November 4<sup>th</sup>. Cost \$15 per person.
  - Carolyn would like to organize a wine tasting for the fall. Janine suggested contacting West Concord Liquor as they hosted one approximately three years ago and it was successful.
  - Dan will host an ice cream social on April 29<sup>th</sup>, 2018
  - Coffee mornings will continue on the first Friday of each month. First coffee morning scheduled for Friday, October 6<sup>th</sup>. Shawna will follow up with scheduling the coffee mornings at two coffee shops: Haute and Ferns. She will

invite them to provide free coffee for CCN in exchange for an ad placement on the Gourmet Club page of the CCN website.

- Dan will get a date for a future Trivia Night Social to take place at the Colonial Inn or Trail's End Cafe. Trivia nights take place on Tuesdays.
  - Shawna indicated that it would be nice to have additional activities that didn't focus solely on eating and drinking. She will consider other activities that the club could offer potentially around healthy living. Carolyn indicated interest in exploring this with her.
- **Concord Family Network /Carlisle Network Connection** - Shawna brought up Eve's suggestion to reach out to these two groups that focus on families with young children. In the past, CCN scheduled a babysitter meet and greet. Unfortunately, the event did not take place.
  - **Treasurers Report** – Dan confirmed account with Middlesex Bank and distributed the CCN Treasurers Report for review. Dan wants to review the CCN's history of expenses and will report results back to Board. Dan plans to also codify the reimbursement policy for CCN, i.e., how to authorize funding for wine tastings, etc. Dan will develop and distribute for review.
  - **Advertising/Sponsorship** – Janine listed the following companies as most likely to advertise/sponsor CCN:
    - Patriot Electric
    - Bill Dickinson, Architect
    - Svenfish
    - Todd Stout \* *Board discussed placing his ad and invoicing him for the year.*

Board discussed the concept of bartering for product in exchange for free advertising on CCN website, i.e., West Concord Liquor provides \$500 worth of wine/beer for holiday party or Colonial Inn/ Trial's End provides appetizers during Trivia Night, etc.

Meeting adjourned 8:40 p.m.

Minutes submitted by: Carolyn Schweitzer