

# Concord Carlisle Neighbors Club

## Board Meeting 12/11/17

### Concord Public Library

#### **Board Members:**

*Present:* Sven Olson, President; Janine Olson, Membership Outreach; David Rosenbaum, Vice-President and Webmaster; Dan Stapleton, Treasurer; Shawna Pelton, Communication Coordinator and Carolyn Schweitzer, Secretary

*Absent:* Kim Donovan Haverstock, Member at Large

*Quorum present:* yes

*Carolyn provided the November minutes to all Board members via email in advance of meeting. Sven asked if there were any corrections to the minutes. None were noted. David made a motion to approve the minutes and Janine seconded it. Unanimous approval by Board.*

#### **Status Updates:**

- **Past Events –**
  - Dec. 1<sup>st</sup> Haute Coffee Morning – Shawna reported a very successful turnout.
  
- **Upcoming Events –**
  - Dec. 19<sup>th</sup> 2017 Concord Museum Festival of Trees event – Carolyn & Janine to attend as Board representatives. Carolyn will bring cookies and cider. Janine will provide paper products. Janine will contact Susan to determine if non-members may attend the event. Carolyn will submit advertisement to Willard Weekly to promote event to prospective members.
  - Dec. 21, 2017 Cocktail Hour at Saltbox Kitchen
  - Jan. 20, 2018 CCN Holiday Party at Kim Donovan Haverstock's home 7 – 10 p.m. Shawna will coordinate party details with Kim. Adults only. Sven agreed to get the fish, cheese and meatballs and David will get beer/wine. Shawna will follow up with Kim about opening the party to non-members. David requested that we include a request that members un-register for the party if they cannot make it. David can add that to the website.
  - Jan. 25<sup>th</sup> 2018 Cocktail Hour at Saltbox Kitchen – Dan will attend as Board representative
  
- **Ideas for Future Events –**
  - Feb. 18<sup>th</sup> – wine tasting at West Concord Wine and Spirits – Carolyn
  - Beer tasting – emphasize different beers from the last beer tasting event. – David
  - Mead (honey wine) tasting – David
  - Game Night – Dan
  - Snowy owl watching – Dan
  - Cocktail Hour at Karma – Janine/Sven
  
- **Membership Renewal Error –** Payment needs to be made thru the CCN Website (Wild Apricot). The members that were renewed at the old membership rate of \$70 per year need to go to PayPal and turn off recurring payment within PayPal. Approximately 20 members impacted

by this problem. David will write instructions on how to resolve this issue for those members. Dan will identify the members impacted.

- **Treasurer** – Dan provided CNN Treasurers Report to Board for review.
- **Advertising/Sponsorship** – Janine - nothing new to report. Discussion took place about adding advertisements for Haute and Fern's to the CCN website.

**Marketing and Facebook** – Sven will designate all CCN Board members as administrators of the Facebook CCN page. This will allow each board member the ability to invite all of their friends to “like” the CCN Facebook page. Sven encouraged all Board members to like the CCN Facebook page as well. Shawna explained that CCN paid \$25 for a Facebook ad targeted to Concord or Carlisle residents. This ad attracted 6,000 people and linked them to a “landing page” Shawna thought it was successful and plans to run another ad. Shawna also got access to the business CCN Facebook page this month. Shawna confirmed that all social events are posted on Facebook.

- **Next meeting scheduled January 8<sup>th</sup> 2018.**

Motion by Carolyn to adjourn; David seconded with unanimous approval.

Meeting adjourned 8:27 p.m.

Minutes submitted by: Carolyn Schweitzer