

Concord Carlisle Neighbors Club

Board Meeting 11/13/17

Concord Public Library

Board Members:

Present: Sven Olson, President; Janine Olson, Membership Outreach; David Rosenbaum, Webmaster; Dan Stapleton, Treasurer; and Carolyn Schweitzer, Secretary

Absent: Shawna Pelton, Communication Coordinator and Kim Donovan Haverstock, Member at Large

Quorum present: yes

Carolyn provided the October minutes to all Board members via email in advance of meeting. Sven asked if there were any corrections to the minutes. None were noted. David made a motion to approve the minutes and Janine seconded it. Unanimous approval by Board.

Status Updates:

- **Membership Renewal Error** - A few members have been renewed at the old membership rate of \$70 per year. The error occurred for those members paying directly through PayPal. Wild Apricot does not link directly to PayPal. Dan will research the matter further and report next month with a resolution. David agreed to research how to automatically set up recurring renewals through Wild Apricot. David logged into the Wild Apricot site during the meeting and determined that we would need to upgrade our Wild Apricot service in order to offer members automatic renewals via our website. David will research the options further and report back next month with his findings. The Board discussed the option of offering a Sustaining Membership category for those members that have been in CCN for an extended amount of time. Historically, CCN had a seven-year limit for membership in the club. The Board agreed to discuss this further over the upcoming months.
- **Treasurer** – Dan provided CNN Treasurers Report to Board for review. The amount of income equaled the amount of expenditures.
- **Events** –
 - **Past Events:**
 - **Beer Tasting** David reported the Beer Tasting event had six registrants. On the evening of the event, three people showed up. David realized that in the promotional description he didn't explain that this tasting would cover different German beers. Perhaps this would have made a difference in the number of people that registered. Sven asked if we should pay for a Facebook ad to promote the future beer-tasting event. David agreed that would be a good idea. The next beer tasting will take place in February or March with the exact date TBD. David said non-members are welcome with a maximum number at 20 people.
 - **Chili Cook-off/Fall Party** – The Board agreed that the party was a success and recommended that this become an annual fall event.
 - **Wine Tasting** – Carolyn reported the Wine Tasting event had nine attendees with one no show. West Concord Wine & Spirits provided a nice area for tasting wine set apart from the shopping area of the store. Participants enjoyed the setting and look forward to another wine tasting evening in the future.

Upcoming Events:

- **November 30, 2017** – Next cocktail evening scheduled for Saltbox Kitchen.
 - **December 1, 2017** – Next coffee morning scheduled for Haute Coffee.
 - **Holiday Party** – Scheduled for January 20, 2018. Janine will follow up with Shawna so she can start promoting the event.
 - Concord Museum “Family Trees” exhibit 11/22/17 – 1/1/18 Sven will follow up with Susan regarding the idea of scheduling a party at the Concord Museum. In addition, Sven will discuss the option of Concord Museum joining CCN as a non-profit member (\$250 per year, front web page advertisement, and listing their events on the CCN calendar).
 - **End of Year Gourmet Cook-off** – Based on the success of the chili cook-off, it was decided that a Gourmet Cook-off take place as a part of the CCN End-of-the-Year party. The Board will revisit this idea in March.
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- **Advertising/Sponsorship** – Janine - nothing new to report.

 - **Party Cleaning Fee** – Dan presented the idea that CCN offer a \$125 stipend to cover cleaning fees and/or incidentals associated with large CCN parties. *Dan made a motion to officially offer this stipend for future large parties. David seconded the motion. Unanimous approval.*

 - **Gourmet Clubs Update** – Some groups have made a slow start in getting organized. David highlighted that it may be more complicated due to the number of new members participating in Gourmet Club. David wrote a guide on how to run Gourmet Club and posted it on the website in hopes of providing more guidance to new members that have not participated before. Janine shared a few ideas to help facilitate the new groups. Each group should identify an individual to act as captain for the group. This person would send the emails, create the Doodle poll, etc. CCN may want to offer a technical overview on how to use Doodle. We have a few couples that signed up for Gourmet Club but have not responded to inquiries whether they’re still interested. Janine is looking into consolidating a few groups.

 - **Facebook Advertising Update** – Shawna will report on this issue at next Board meeting.

Motion by Carolyn to adjourn; David seconded with unanimous approval.

Meeting adjourned 8:20 p.m.

Minutes submitted by: Carolyn Schweitzer