

# Concord Carlisle Neighbors Club

## Board Meeting 2/12/18

### Concord Public Library

#### **Board Members:**

*Present:* Sven Olson, President; Janine Olson, Membership Outreach (by proxy); David Rosenbaum, Vice-President and Webmaster; Dan Stapleton, Treasurer; Shawna Pelton, Communication Coordinator (by proxy)

*Absent:* Kim Donovan Haverstock, Member at Large and Carolyn Schweitzer, Secretary

*Quorum present:* yes

*Sven provided the January 2018 minutes to all Board members via email in advance of meeting. Sven made a motion to approve the minutes and David seconded it. Approval by Board with 4 votes for yes, and one abstaining.*

#### **Status Updates:**

##### ● **Recent Events –**

- Jan. 25<sup>th</sup> 2018 Cocktail Hour at Saltbox Kitchen was attended only by Dan Stapleton who was hosting for the group. Saltbox reported to Dan that our event was not on their schedule, and we recommended that Janine check with them about future events.
- Jan. 27, 2018 CCN Holiday Party at Kim Donovan Haverstock's home 7 – 10 p.m . None of those present at the meeting attended, so we will look for some feedback at the next meeting. Kim emailed that there was some liquor left over, and there was discussion about its disposition, but we need to what is left (quantity and type of item). Kim is also owed a cleaning stipend.
- February coffee at Haute Café was hosted by Janine and attended by 7 people, 3 of whom were new and not yet members.

##### ● **Future Events –**

- Feb. 8<sup>th</sup> – wine tasting at West Concord Wine and Spirits – Carolyn still waiting for a response from West Concord Spirits and Wine. (no update from last meeting)
- Beer tasting – emphasize different beers from the last beer tasting event. – David (no update from last meeting)
- Mead (honey wine) tasting – Now scheduled for 1 March at David and Ruthy's house. Cost will be \$20/person.
- Feb. 22<sup>nd</sup> – Cocktail Hour at Saltbox Kitchen – this is not currently listed on the site and needs to be added ASAP.
- Dan proposed holding an Ice Cream Social at his house, tentatively on April 29. Dan will contact Shawna to get it on the event calendar

- Sven is still looking at the spring event, and whether we can do it at the Concord Museum, or we need to find another venue. Concord Museum is doing construction and may not be able to accommodate us. Suggested date: late May or early June. Suggested theme: spring picnic.
  - Dan also would like to host a game event in March. He will contact Shawna about date and getting it on the event calendar.
- **IT/Website**  
No discussion
  - **Membership**  
Janine noted that CCN received a new member. CCN currently has 124 people registered as members on the website.
  - **Advertising/Sponsorship –**
    - Janine delivered the postcards to John Mackinnon at Printing in Acton to send to new residents in Concord and Carlisle. Cost will be \$75/printing, to be done every 6 weeks. The goal is to drive membership. Asking \$500-650 year (\$75 every 6 weeks). It would require a membership increase of 26 people (13 couples?) over the year to pay for it. Put discount code in for new members (\$5 /person, \$10 / couple), which Wild Apricot can accommodate.

David made a motion that we add to the postcards a 20% discount for new members using a discount code and add some explanation of what the club is about. Do this for two mailings at \$75 each, and then continue if the board votes to do so. Dan seconds.  
Motion carried 5-0

    - Janine reported that Karen (owner of NOA) doesn't have budget to place an advertisement on the CCN website, but would like to get involved with the group in other ways.
  - **Gourmet Club –**
    - David reported that 3 gourmet groups have identified a team captain. This will allow David to open a line of communication to each group.
    - Dan reported that his group is now off the ground. Yay!
  - **Board Development –** Sven encouraged the Board to start thinking about members that may be a good fit for the Board. Board meetings are open to all members and we can encourage potential Board members to join the Board as a Member at Large to observe before making the commitment.
  - **Treasurer's report**
    - Dan reported that we have \$7,509.65 in the bank currently (before winter social expenses which were approximately \$600).
    - We did not get as many new members as anticipated in January.
    - Sven requested that Dan include figures for the total membership at the end of each month, as well as the number of new members each month to the report.

- **Next meeting scheduled March 12<sup>th</sup> 2018.**

Motion by Dan to adjourn; David seconded with unanimous approval.

Meeting adjourned 8:10 p.m.

Minutes submitted by: David Rosenbaum