

Concord Carlisle Neighbors Club Minutes

September 16, 2019

Board Members

Present: David Rosenbaum, President; Dan Stapleton, Treasurer; Carolyn Schweitzer, Secretary; and Marieke Herrero, Member-at-Large

Absent: Janine Olson, Membership; Sven Olson, Past President and Jay Hellman, Member-at-Large

Quorum not-present.

Future Events

Kick Off Party – Janine contacted Susan Lynch about scheduling a party this fall 2019/winter 2020. Waiting for response.

Post Holiday Party (Winter Party) – Date of party: Saturday, January 11th Location TBA.

Fall Party – Discussion focused on finding a venue for this event and whether we would want to combine this party with the Chili Cookoff. Date of Chili Cookoff: Sunday, October 20th 2 – 5 p.m. Location TBA.

Beer Tasting Party – Thursday, November 7th at David's home. More information to be provided from David.

Spa Night – Tuesday, October 15th. More information to be provided by Carolyn.

First Friday Coffee – 10 – 11 a.m.

- October 4th location TBA – Janine will report on location prior to the date of event.
- November 1st – Ferns in Carlisle
- December 6th – location TBA

Cocktail Hour – Update to be provided by Janine at next board meeting.

Advertising

Concord Journal – submit two ads per year in the Concord Journal Special Edition. David discussed with Jay creating a CCN advertising campaign submitting an ad to the Concord Journal late August issue and early September issue. David provided the board with a draft ad and all members liked it.

Dan inquired about CCN business cards. Board agreed we should pursue this and determine the cost to produce. Carolyn suggested creating small posters to post at local businesses on community bulletin boards. She also mentioned distributing cards with CCN info at the upcoming Back-to-School nights.

Board agreed that it needs to determine whether the CCN postcards have been mailed.

Gourmet Club

Five groups exist at this time and David is pleased with the organization. First menu is posted and the wine menu will be posted soon.

Membership

Need to increase outreach to potential members.

Treasurer Report

As of September 1st 2019, we are in good financial standing. Board discussed increasing the number of sponsors. Treasurer noted the increase in fees to use Wild Apricot for the CCN website.

Meeting adjourned at 8:26 p.m.

Minutes by Carolyn Schweitzer