

Concord Carlisle Neighbors Club Minutes

November 4, 2019

Board Members

Present: David Rosenbaum, President; Janine Olson, Membership; Sven Olson, Past President; Carolyn Schweitzer, Secretary; and Marieke Herrero, Member-at-Large

Absent: Dan Stapleton, Treasurer and Jay Hellman, Member-at-Large

Quorum present.

Future Events

Chili Cookoff rescheduled date TBA in January or February 2020

Cocktail Hour November 19th at Saltbox Kitchen. Janine will arrange another cocktail evening on December 17th. Some members have requested other locations for cocktail evenings and the board agreed that we encourage those members to pursue locations they would like to try.

Trivia Night at Colonial Inn – December 3rd 7 – 9 p.m. David will arrive early to reserve a table for our group.

Coffee Morning Friday, December 6th at Haute.

Winter Party – January 25th at Concord Museum. Further planning will take place at next board meeting.

Beer Tasting Party – Low registration (perhaps due to Veteran's Day weekend) so event will be cancelled and rescheduled.

Advertising

David reported that Concord Magazine ¼ page advertisement cost \$255 per quarter. Concord Journal 1/16 advertisement cost \$765. Board discussed best use of money and advertising. Discussion about postcard mailings versus advertisements in newspapers and/or magazines took place. Janine indicated that postcard mailings (printing cards, producing address mail list, etc.) cost approximately \$800 per year.

Carolyn suggested we have targeted advertising for new families at the start of the school year. She will follow up with schools to determine possibility of listing CCN in school communications.

Gourmet Club

Greek wines have been posted to website. Groups are up and running.

Membership

Four new members attended the last cocktail hour. They heard about CCN from the postcard mailings.

Treasurer Report

Dan reported via email that we are in good financial standing. The expenses for the winter party shall be the same as last year. Dan has requested that the board find a new treasurer.

Meeting adjourned at 7:45 p.m.

Minutes by Carolyn Schweitzer